how gurnwala region can be promoted for tourism int the FUTURE?

T-Interparsonal communication skills

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**aSSIGNMENT NO 1**

1. As Gujranwala has a rich history and cultural language. Gujranwala can be promoted for tourism in the future by preserving historical sites like **Clock tower** and **Ghanta Ghar.**
2. By developing adventure tourism such as promoting activities like trekking hiking and **water sports** in suitable locations in Gujranwala.
3. By Encouraging **local artisans** to create unique handicrafts to reflect the culture of Gujranwala. These items can be sold to tourists as memorable keepsake.
4. By organizing tourism focused events and festivals that attract both local and international visitors. These events can include cultural shows, musical festivals and sports competitions.
5. Make sure that safety and security measure are in tourist spot so that they feel safe to visit Gujranwala.
6. Highlight Gujranwala local cuisines so that people can enjoy food.
7. Collaborate with travel agencies to create attractive tourist packages and other discount to encourage more visitors. Target international tourist by participating in travel fairs and exhibitions and by advertising in relevant foreign media outlets.